**Google Analytics Roadmap**

**Block A: Practical Start**

**Ultimate Google Analytics course + 50 practical examples**

<https://prudentialservices.udemy.com/course/ultimate-google-analytics-course-50-practical-tips/>

**Advanced Google Analytics course + 77 practical questions** (Doesn’t exist in myHR Udemy)

<https://www.udemy.com/course/advanced-google-analytics-course-77-practical-questions/>

**Block B: Get certification from Google**

**Google Analytics for Beginners**

<https://analytics.google.com/analytics/academy/course/6>

**Advanced Google Analytics**

<https://analytics.google.com/analytics/academy/course/7>

**Block C: Take exam and get certification**

**Take the GA certification**

<https://skillshop.exceedlms.com/student/path/2938-google-analytics-individual-qualification>

**Block D: GA: 360**

**Advanced Analytics in GA360**

https://www.optimizesmart.com/tutorial-on-ga-360-advanced-analysis/#more-38464

**Getting Started With Google Analytics 360**

<https://analytics.google.com/analytics/academy/course/8>

**Block E: Prepare for GA4**

**Google Analytics 4 for Beginners - New Google Analytics**

<https://prudentialservices.udemy.com/course/google-analytics-4/>

While going through these blocks, read blogs and courses from: <https://www.optimizesmart.com/blog/> Many practical and advanced lessons here.